

# KIMAP Research Seminar

共催 / Co-organised with : 神戸大学社会システムイノベーションセンター  
/ Kobe University Center for Social Systems Innovation



## “Evaluating amenity benefits of public realm”



日時 / Date & Time :

Wednesday 8 November 2023, 16:45–18:00

会場 / Venue :

Conference Room (大会議室)

(Rokkodai 1st Campus, Main Building (六甲台  
第1キャンパス本館) 3F)

Dr Chinh Ho

The University of Sydney

Dr Chinh Ho is a Senior Lecturer in GIS and Spatial Logistics with expertise in spatial analytics and demand modelling using Big Data. His research is in the interface of intelligent mobility, transport planning, and econometric models.

### 要旨 / Abstract

Major rail infrastructure projects have potential to generate economic benefits beyond conventional transport benefits. The extra benefits include improved value of urban realm, arising from place-making and precinct activation initiatives as part of the project scope. A lack of economic parameter values hinders the inclusion of such benefits in economic appraisals. This talk presents a methodology designed to estimate the Willingness-to-Pay for key place-making attributes and showcases an application in Sydney, Australia.

### 対象 / Intended Participants

経営学研究科の教員・大学院生・学部生、同等の知識を持つ他研究科・他大学からの参加も歓迎する

Professors, graduate and undergraduate students of GSBA. Interested researchers and students from other schools and universities are welcome.

参加申し込み方法 (締切 : 11月1日17時) / How to register for this seminar (deadline: 1 November 17:00):

二次元コードまたは下記のURLよりお申し込みください。

Using the QR code or the URL below to register.

(URL) <https://forms.gle/X2nTgQRaenej2cMs9>



### 問い合わせ先 / Contact :

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